



Charanjit Suman

MY PERSONAL BRAND

<https://www.linkedin.com/in/charanjitsinghsuman/>

"I was Charanjit Suman supervisor at Hertz and I can attest to his hard work, dedication and positive attitude in the face of very difficult assignments, high expectations and short time period. Most importantly, CJ delivered, period. He completed his primary assignment and launched a product that we had been working on for some time with little success. He did it by being hyper-focused, diligent and by persevering when faced with challenges." - **Ranel Castro**
Senior Manager of Brand Marketing - Hertz

"I had the pleasure to work with CJ during his internship at Hertz. I was continually impressed with his knowledge, work ethic, and teamwork. He is both a humble and ambitious young man. He has a thorough understanding of SEO and we worked closely together on an important project improving the web presence of our off-airport locations. CJ would be an asset to any team and it is my pleasure to recommend him." - **Melanie Dragan**
SEO Project Leader/Search Engine Optimization Analyst - Hertz

"CJ is amazing at his job! He knows his way around people, he is good with the clients, does whatever it takes to help colleagues and gets things done. He makes sure that everyone is on the same page and focused on the main goal. The collaboration was very smooth and his assistance definitely made a huge impact on our success. I feel happy writing this recommendation for CJ and would wish him best for his future endeavors." - **Nilesh Patil**
Assistant Manager, CDK Global





Welcome to my Brand

While a resume addresses my professional experience, this brand book provides 'how and why' - the values, beliefs and approach informing the decisions that builds a career.

Vision

**Where I See
Myself**

**To be recognized as an admirable
leader, value generator and
trusted colleague...**

Mission

**How I Act for
Vision**

**By creating a legacy of
achievement on the basis of
character, hard work,
compassion, performance and
leadership.**

VALUE

They Form The Code By Which I Live And Work; A Benchmark To Measure My Behavior And Performance



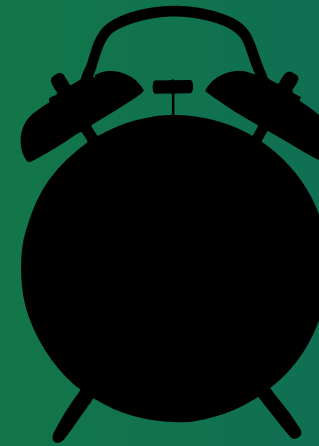
Honesty

Integrity, character are the drivers of my behavior.



Teamwork

Understanding my contribution to the overall improvement of the organization.



Reliability

Delivering on expectations with consistency in effort, communication and performance.



Curiosity

Engage in lifetime growth by taking on new challenges, embracing diverse forms of thinking.



Pursuit of Excellence

Taking ownership in my work, actions and life, delivering the highest quality.



**ESSENCE IS MY BRAND'S FUNDAMENTAL QUALITY, THE
ONE CONSTANT ACROSS TOUCHPOINTS.**

**"Learning is the only thing the mind never exhausts,
never fears, and never regrets" is the essence of the
Charanjit Suman brand. It is the approach I bring to
every initiative..no excuses, keep learning and just
get the job done.**

QUOTE BY - LEONARDO DA VINCI

Got a question or just want to say hi? I am all ears and eager to connect with you! Let's start an awesome conversation.

LINKEDIN



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